



INTERNATIONAL CORPORATE COACHING (ICC)

Certification Program for Aspiring Coaches
Shanghai

PROGRESS



 **ACSTH**
Approved Coach Specific Training Hours
International Coach Federation

 **CCE**
Continuing Coach Education
International Coach Federation





WHY ATTEND THIS PROGRAM?

You have high standards for yourself, and you want to make sure that you get a very solid professional coach training.

This is one of the most comprehensive and demanding coach training programs in Asia. It was carefully developed to meet the standards of the Worldwide Association of Business Coaches™ (WABC™) and the International Coaching Federation (ICF).

- You want a program that is really suitable to practice coaching in Asia.
- You prefer a program that focuses on specific issues related to corporate coaching (in-house or external).
- You expect a coach certification program with a solid track record.

WHO SHOULD ATTEND?

Executive-level professionals and consultants who wish to attend a program focused on the specific challenges associated with corporate coaching as well as deepen their current coaching expertise, or other professionals seeking to acquire new skills to become an effective coach or mentor.

The program is limited to 12 places and participants must have a good command of English.

WHAT YOU WILL LEARN

Module 1a: “Introduction”

- The optimal coaching mindset
- Essential coaching competencies
- Your personal strengths as a future coach, and the areas you should develop further (using the Harrison Assessment)
- Coaching models for one coaching session (GROW/ASSAPP)

Module 1b: “Foundation”

- Professional foundations for effective coaching II
- Further coaching competencies
- Coaching processes for complete coaching assignments
- How to find your own coaching style
- Introduction to assessments and their use in coaching

Module 2a: “Intermediate”

- Various NLP tools for coaching (SOAR, Metamodel, etc.)
- Creating a corporate coaching culture
- Coaching for performance

Module 2b: “Proficiency”

- Coaching with intuition
- Understanding Projection in coaching
- Internal versus external coaching
- Coaching in critical situations

SCOPE OF EACH MODULE

NOTE: Submodules M1a+M1b and M2a+M2b are considered as one module each



2*2-Day Workshops



6 hours Peer Coaching



12/13 hours Client Coaching



4 * 90 minutes Teleclasses



2-Book Reviews

Only for Module 2



4,000-word essay on Learning Journey

FACULTY PROFILES



Charlie Lang

Executive Coach,
Author and Program
Director of the Asia
Innovative Coaching
Institute (AICI)

Known for his innovative approaches to leadership and coaching, Charlie is an expert in corporate culture development and executive coaching. He combines the latest findings in research with a 15-year international management and leadership portfolio.

His experience in top corporate positions enables him to work effectively with senior executives who need assistance in developing a corporate coaching culture within their own organizations.

Hundreds of executives have enhanced and extended their leadership toolbox using Charlie's coaching approach for higher Engagement.



Christine Gao

Executive Coach & Faculty of
the Asia Innovative Coaching
Institute

With a strong business background, Christine has provided coaching and workshops in a variety of industries, including financial services, government, nonprofit and educational institutions. Her expertise includes developing coaching skills for managers, team development and international business strategy.

Christine brings a unique perspective to her coaching because she has studied, coached and facilitated in Asia and North America.

Christine has a Master's Degree in Educational Psychology from Peking University and holds a Master of Global Affairs degree from the Munk School of Global Affairs at the University of Toronto.



Michelle Cai

Executive Coach & Faculty
of the Asia Innovative
Coaching Institute

Michelle developed her expertise in performance improvement and learning psychology through her Ph.D. study, her extensive consulting experience, her intellectual rigor and pragmatism, and her genuine personality into coaching to help her clients make positive changes and achieve desired effectiveness and excellence.

Michelle was born and raised in China and has studied and worked in the USA for 15 years. She is bilingual and bicultural and is able to offer unique intercultural perspectives and bring valuable insights to both Western and Chinese professionals working in a global environment.

ABOUT THE INSTITUTIONS

Progress-U's Asia Innovative Coaching Institute (AICI)

The AICI is the only Asia based coach certification institute that offers high-quality coach training across 5 locations in Asia. Its mission is to promote coaching excellence through research and internationally accredited coach certification programs.



Worldwide Association of Business Coaches™ (WABC™)

The Worldwide Association of Business Coaches™ (WABC™) is the leading global authority for the business coaching industry. With the highest membership standards, the most rigorous evidence based programs and a superior system of qualifications for business coaches and a world-class accreditation process for business coaching training programs—WABC has done more than any other organization to identify the tasks, qualities and skills of the business coach. WABC's activities help decision-makers around the world when they screen, hire, train and evaluate business coaches.



WABC

International Coach Federation (ICF)

The ICF, established over 20 years ago in the US, is the worldwide largest coach credentialing body. It conducts research on the development of coaching around the world and has certified over 10,000 coaches globally.



Program Highlights

- The only WABC Accredited (Level 1 - RCC)™ and ICF approved program in Asia
- Extensive use of real coaching cases in Asia
- Innovative contents based on latest research in coaching
- Over 350 graduates since 2007
- Provision of innovative e-platform to access additional resources and manage assignments

UPCOMING INTAKE

PROGRAM DATES

For dates of the upcoming intakes visit
www.progressu.com

LOCATION

t.b.a., Puxi, Shanghai

INVESTMENT

As per latest registration form

DEADLINES

Early-Bird: 40 days prior to each module
Registration Close: 10 days prior to
each module

CONTACT

For further enquiries, please contact:

PROGRESS-U
William Chan

DID: +86 21 6032 2071
Email: shanghai@progressu.com

The International Corporate Coaching program is available in these locations:



Bangkok



Hong Kong



Mumbai



Shanghai



Singapore

www.progressu.com