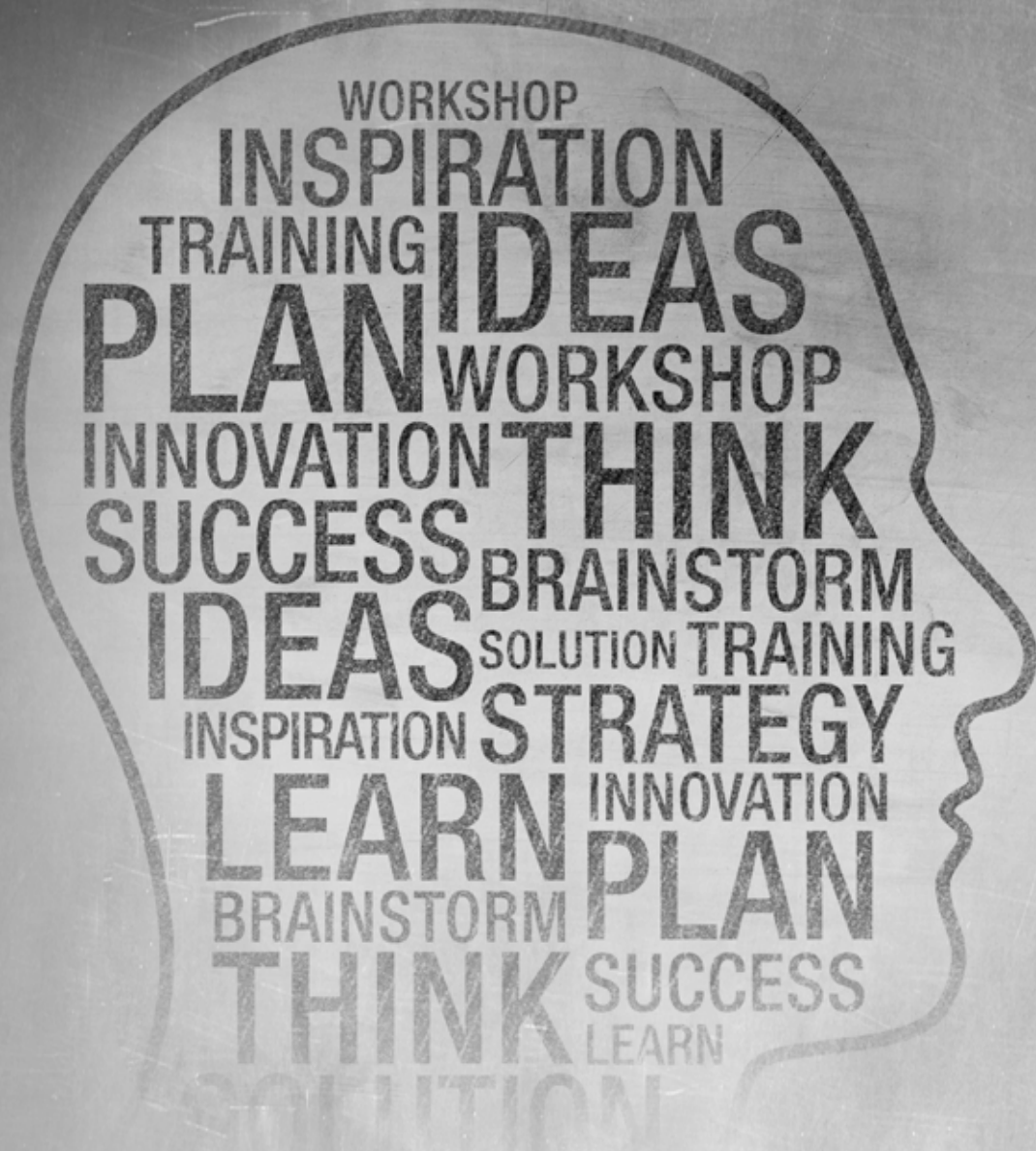


# INTERNATIONAL CORPORATE COACHING

Business coaching certification in Asia to leverage your power of intuition



PROGRESS







## PROGRAMME STRUCTURE/CALENDAR

MODULE	FOUNDATION		PROFICIENCY	
	ICC1a	ICC1b	ICC2a*	ICC2b*
<b>TITLE</b>	<b>Introduction to Corporate Coaching</b>	<b>Becoming an Internal Corporate Coach</b>	<b>Intermediate Corporate Coaching</b>	<b>Becoming a Registered Corporate Coach</b>
<b>DESCRIPTION</b>	The first two modules are designed to teach the basics of corporate coaching and are suitable for anyone who has not attended formal coach training.		These modules are designed to build on the core coaching competencies and provide participants with the additional skills and experience necessary to coach proficiently internally and/or externally	
<b>A SAMPLE OF SOME OF THE TOPICS COVERED</b>	<ul style="list-style-type: none"> <li>Knowing yourself: self-insight and understanding, including identifying your own limiting beliefs and values, setting boundaries, etc.</li> <li>The coaching mindset: giving ownership, being non-judgmental, etc.</li> <li>The key coaching competencies (as required by the Worldwide Association of Business Coaches and the International Coach Federation)</li> <li>Coaching processes &amp; models for higher coaching efficiency</li> <li>Deep dive sessions on “Trust” and “Communication”</li> </ul>		<ul style="list-style-type: none"> <li>Coaching at the beliefs level and coaching with intuition plus deeper insights into behavioural patterns e.g. projection</li> <li>Dealing with more complex and critical coaching situations</li> <li>Determining the ROI of corporate coaching</li> <li>Corporate coaching culture</li> <li>Deep dive sessions on “Coaching across Cultures” and “The Strategy Cascade”</li> </ul>	
<b>STRUCTURE</b>	Harrison Assessments 2-day workshop 2 X 90 minute teleclasses 2 X 90 minutes peer coaching 1 book review	2-day workshop 2 X 90 minute teleclasses 2 X 90 minutes peer coaching 1 book review	2-day workshop 2 X 90 minute teleclasses 2 X 90 minutes peer coaching 1 book review	2-day workshop 2 X 90 minute teleclasses 2 X 90 minutes peer coaching 1 book review Short practice exam 4,000 word essay
<b>INTAKE 01/2016</b>	24–25 February 2016	21–22 April 2016	6–7 June 2016	4–5 July 2016
<b>INTAKE 02/2016</b>	25–26 August 2016 22–23 September 2016	24–25 October 2016	5–6 December 2016	23–24 January 2017

\* Participants will only be allowed to undertake these modules without having first completed Modules 1a and 1b if they pass certain eligibility criteria. These include having undertaken at least 40 coach specific training hours plus at least 20 hours of coaching practice and having a brief interview with the Progress-U Program Director.

## FACULTY PROFILE



### MICHAEL NETZLEY

Academic Director  
SMU Executive Development

Michael serves as the Academic Director of SMU's Executive Development office and delivers courses on leadership, strategy, implementation and digital media. An enthusiastic teacher, Michael leads executive, MBA, and undergraduate courses and has completed the participant-centered learning programme at Harvard Business School. He also founded and led SMU's teaching excellence initiative, and has written or served as the academic director of more than 50 business case studies.

His published works discuss workplace communication skills, and his forthcoming book examines corporate reputation practices across Asia.

In 2010, Michael was named a Fellow to the Society for New Communications Research.



### DONALD FERRIN

Professor  
Organisational Behaviour and Human Resources  
Lee Kong Chian School of Business, SMU

Don's expertise focuses primarily on trust in the workplace, including the development of trust, the impact of trust on leader and negotiator effectiveness, trust repair strategies, trust networks within organisations, and the effects of culture on interpersonal trust.

Prior to joining academia, Don worked for seven years as a senior consultant with Deloitte in Los Angeles and Hong Kong.

Don is a member of several Editorial Review Boards, including the Journal of Applied Psychology and the Asia-Pacific Journal of Management, and Organisational Behaviour and Human Decision Processes.

## COACH PROFILE



### CHARLIE LANG

Programme Director, Author and Managing Partner  
of Progress-U Group Asia

Known for his innovative approaches to leadership and coaching, Charlie is an expert in corporate culture development and executive coaching. He combines the latest findings in research with a 15-year international management and leadership portfolio.

His experience in top positions enables him to work effectively with senior executives who need assistance in developing a corporate coaching culture within their own organisations. Hundreds of executives have enhanced and extended their leadership toolbox using Charlie's coaching approach for higher engagement.

Charlie is a past President of the Hong Kong International Coaching Community (2007–2009).



### SABREENA ANDRIESZ

Associate, Executive Coach & Facilitator of  
Progress-U Group Asia

With more than 3,000 hours of coaching experience gained in diverse industries, primarily focused on leadership development, Sabreena facilitates development and enrichment of the interpersonal, intercultural and communication skills of her clients to enable them to meet their desired performance targets.

Sabreena has devoted the past 15 years to senior executive coaching and team development, behavioural analysis, leadership development and whole brain technology using unique life-changing practices and advanced coaching techniques.

Sabreena is Past President of ICF Singapore Chapter 2009 and 2011, and co-chaired the 2nd Asia Pacific Coaching Conference in Singapore in 2012.



### JOANNA THUMIGER

Associate, Executive Coach & Facilitator of  
Progress-U Group Asia

Joanna is a vibrant, passionate individual who believes that people learn better through involvement and makes her courses as interactive and relevant as possible for the participants. As a coach and trainer, Joanna focuses on developing the potential in others, drawing on her extensive experience in the corporate world honed across many disciplines and in different parts of the globe.

As a coach, Joanna relates strongly to a diverse range of people, understands how to manage multiple nationalities and learning styles in the training room while inspiring them to excellence in leadership.

## APPLICATION

To register for the programme, apply online at [http://www.regonline.com/smu\\_icc2016](http://www.regonline.com/smu_icc2016)

## PROGRAMME DATES & FEES

### Intake 01/2016:

ICC1a:	24–25 February 2016	SGD3,450
ICC1b:	21–22 April 2016	SGD3,450
ICC2a:	6–7 June 2016	SGD3,450
ICC2b:	4–5 July 2016	SGD3,450

### Intake 02/2016 :

ICC1a:	25–26 August 2016	SGD3,450
ICC1a:	22–23 September 2016	SGD3,450
ICC1b:	24–25 October 2016	SGD3,450
ICC2a:	5–6 December 2016	SGD3,450
ICC2b:	23–24 January 2017	SGD3,450

Registration closes three (3) weeks before the start of each module.

### Early Bird Promotion

Register at least 40 days before the start of each module to enjoy a special fee of SGD 3,150 per module.

### Bundle Promotion

Discounts apply for registrations for more than one module. Group sign-ups from the same organisation also enjoy special rates.

## LOCATION

Singapore Management University, Singapore

### \* Fees include:

- All programme materials and certificates
- One required reading book per module
- One-year affiliated membership with WABC (for participants who complete all four modules)
- Access to Progress-U e-platform for additional resources and management of assignments

It does not include:

- Additional third party costs associated with obtaining ICF ACC certification (mentoring fees, examination fee, annual subscription fee – further information can be provided upon request)
- Any travel and accommodation costs incurred by the participant

For further enquiries, please contact:

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Client Relationship Executive

SMU Executive Development

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## ABOUT THE INSTITUTIONS

### SINGAPORE MANAGEMENT UNIVERSITY (SMU)



Highly regarded for excellence in management practice, SMU is one of Asia's leading universities. SMU offers an unparalleled wealth of expertise in issues of business and management in Asia, distributed across its six schools (Accountancy, Business, Economics, Information Systems, Law and Social Sciences). The SMU city campus is a modern facility, enabling a technologically integrated learning experience in the heart of the Singapore business district.

Uniquely, SMU represents a fusion of Western and Asian theory and practice, with a strong foundation in our own research of management and business practices in Asia. SMU prides itself on the publication of research papers, its extensive library of teaching case studies and the business relevance of its programmes and courses. SMU emphasises an interactive and practice-driven approach to teaching, combining small classes (that are conducive to dialogues and discussions) with practical experience in which participants apply the knowledge gained. Known as a pioneer in the holistic approach to producing well-rounded, multi-talented programme graduates, SMU also seeks to incorporate leadership and team skills in all programmes.

### ABOUT SMU EXECUTIVE DEVELOPMENT



SMU Executive Development prepares participants and organisations to be "Future Ready Now". Each programme reflects the developments and trends that are reshaping businesses, lifestyles and societies in Asia. Its programmes highlight the skills and understanding required to respond to and shape the changing dynamics of competition, demands of management and nature of leadership.

The role of Asia in the global context is evolving rapidly, matched by the shifting interplay and realignments between individual markets and economies within Asia. Thought leadership from our "Future Ready U" imbues participants with the perspectives to understand the evolutions taking place and develop the confidence to act.

### ABOUT PROGRESS U



Progress-U is a pioneer in executive coaching and professional coach development in Asia. Established in 2002 in Hong Kong, Progress-U has offices in five key markets and works in 14 Asian cities. Progress-U prides itself on delivering high-quality executive coaching for individuals and teams as well as innovative programs for professional coach development. Progress-U is currently the only coaching company in Asia being both accredited by the Worldwide Association of Business Coaches™ and ICF ACSTH approved.

### ABOUT WORLDWIDE ASSOCIATION OF BUSINESS COACHES (WABC)



The Worldwide Association of Business Coaches (WABC) was established in Canada in 1997 with the mission to develop, advance and promote the emerging profession of business coaching worldwide. It is the foremost global coach certification and accreditation body focusing on business related coaching. The WABC is known for its strong academic foundation, rigorous quality standards and extensive scrutiny and support of coaching schools before granting any accreditations.

### ABOUT INTERNATIONAL COACH FEDERATION (ICF)



The International Coach Federation (ICF) was established in the US in 1995. It is the largest coach certification and accreditation body with over 20,000 members. The ICF has developed a definition of the core competencies required to become a certified coach. It has also established a Code of Ethics and an Independent Review Board.

## OPEN ENROLMENT PROGRAMMES

### Developing Future Ready Leaders

1. EXCEL Leadership Programme
2. Leadership Communication
3. Leading Authentically with Mindfulness
4. Women and Leadership

### Managerial Capabilities

1. Accenture–SMU Change College: Managing Change
2. Advanced Negotiation Strategies
3. Aligning to Win: Excellence in Strategy Implementation and Change Management
4. Executive Skills for Board Members
5. Future Ready Forum
6. Winning Business Performance in Asia

### Global Industry Excellence

1. Asia Leaders Programme In Infrastructure Excellence (ALPINE)
2. Global Manufacturing Network & Supply Chain Management
3. Hospital Management Programme
4. International Corporate Coaching

Led and hosted by:



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In partnership with:



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