



Rob Bier

CXO Coach & Senior Associate of Progress-U

About Rob Bier

Thanks to a 25-year career in business that spanned general management, entrepreneurship, private equity, and strategy consulting, Rob's coaching is rooted in a deep and practical understanding of the challenges of leading and building businesses. He has lived and worked in six countries, which also helps him to see multiple perspectives on issues.

Rob has coached full-time since 2009 and has trained in a number of methods to develop his skills. After graduating in Engineering at Stanford University, Rob has studied coaching with Professor Chris Argyris of the Harvard Business School, MBA. He continued his coach training at the Coaches Training Institute, and with Nancy Kline of Time to Think.

His clients include Apple, Credit Suisse, Edelman, Goldman Sachs, Johnson & Johnson, Microsoft and P&G. Rob is equally comfortable working with the "soft" and the "hard" sides of business and people challenges.

Rob customizes his coaching to the needs and context of each client. He believes coaching is most effective when there is a balance between exploring the client's underlying patterns of thought and belief, and applying these insights to the client's most challenging situations. A deep listener, he asks lots of questions and develops creative ways for his clients to move forward.

Rob's many years of experience as an entrepreneur and CEO of two private equity backed companies, and prior to that as a strategy consultant, taught him that success depends more on people than numbers. This may seem obvious, but many companies still don't behave this way. Instead, they mistake the numbers for the business and treat people as the means to an end.

He also serves on the Management Advisory Board at TowerBrook Capital Partners, an \$8 billion private equity firm, and as the non-executive chairman of two companies.

Rob coaches in English and is available in Singapore, Hong Kong and Jakarta. He specializes in the following areas:

- Team Coaching
- Leadership
- Major Transitions
- Offsite Design and Facilitation

Rob is currently writing his first book, “The Big Ride: How Leaders Are Actually Created”.

Contact

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