



INTERNATIONAL CORPORATE COACHING (ICC)

Certification Program for Aspiring Coaches
Hong Kong

PROGRESS



 **ACSTH**
Approved Coach Specific Training Hours
International Coach Federation

 **CCE**
Continuing Coach Education
International Coach Federation





WHY ATTEND THIS PROGRAM?

You have high standards for yourself, and you want to make sure that you get a very solid professional coach training.

This is one of the most comprehensive and demanding coach training programs in Asia. It was carefully developed to meet the standards of the Worldwide Association of Business Coaches™ (WABC™) and the International Coaching Federation (ICF).

- You want a program that is really suitable to practice coaching in Asia.
- You prefer a program that focuses on specific issues related to corporate coaching (in-house or external).
- You expect a coach certification program with a solid track record.

WHO SHOULD ATTEND?

Executive-level professionals and consultants who wish to attend a program focused on the specific challenges associated with corporate coaching as well as deepen their current coaching expertise, or other professionals seeking to acquire new skills to become an effective coach or mentor.

The program is limited to 12 places and participants must have a good command of English.

WHAT YOU WILL LEARN

Module 1a: “Introduction”

- The optimal coaching mindset
- Essential coaching competencies
- Your personal strengths as a future coach, and the areas you should develop further (using the Harrison Assessment)
- Coaching models for one coaching session (GROW/ASSAPP)

Module 1b: “Foundation”

- Professional foundations for effective coaching II
- Further coaching competencies
- Coaching processes for complete coaching assignments
- How to find your own coaching style
- Introduction to assessments and their use in coaching

Module 2a: “Intermediate”

- Various NLP tools for coaching (SOAR, Metamodel, etc.)
- Creating a corporate coaching culture
- Coaching for performance

Module 2b: “Proficiency”

- Coaching with intuition
- Understanding Projection in coaching
- Internal versus external coaching
- Coaching in critical situations

SCOPE OF EACH MODULE



2-Day Workshop



Peer Coaching



Client Coaching



4 * 90 minutes
Teleclasses



2-Book
Reviews

Only for
Module 2



4,000-word essay
on Learning Journey

FACULTY PROFILES



Charlie Lang

Executive Coach,
Author and Program
Director of the Asia
Innovative Coaching
Institute (AICI)

Known for his innovative approaches to leadership and coaching, Charlie is an expert in corporate culture development and executive coaching. He combines the latest findings in research with a 15-year international management and leadership portfolio.

His experience in top corporate positions enables him to work effectively with senior executives who need assistance in developing a corporate coaching culture within their own organizations.

Hundreds of executives have enhanced and extended their leadership toolbox using Charlie's coaching approach for higher Engagement.



Fraser Murray

Executive Coach & Faculty of
the Asia Innovative Coaching
Institute (AICI)

Fraser Murray's combination of qualities has led him to success and acclaim as a top developer of high potential talent across a range of industries and organisations.

An international coach, an inspirational speaker and sought after facilitator, Fraser advises top and middle management on talent strategy, leadership, teamwork and career development. With strong views on "How to increase the number of women in senior positions", Fraser believes that in addition to developing Women's Networks, it is necessary to help women develop confidence and essential skills. Speakers, coaches and mentors such as female role models are needed to directly influence the key decision makers (mostly men) to change their behaviours and processes!

ABOUT THE INSTITUTIONS

Progress-U's Asia Innovative Coaching Institute (AICI)

The AICI is the only Asia based coach certification institute that offers high-quality coach training across 5 locations in Asia. Its mission is to promote coaching excellence through research and internationally accredited coach certification programs.



Worldwide Association of Business Coaches™ (WABC™)

The Worldwide Association of Business Coaches™ (WABC™) is the leading global authority for the business coaching industry. With the highest membership standards, the most rigorous evidence based programs and a superior system of qualifications for business coaches and a world-class accreditation process for business coaching training programs—WABC has done more than any other organization to identify the tasks, qualities and skills of the business coach. WABC's activities help decision-makers around the world when they screen, hire, train and evaluate business coaches.



International Coach Federation (ICF)

The ICF, established over 20 years ago in the US, is the worldwide largest coach credentialing body. It conducts research on the development of coaching around the world and has certified over 10,000 coaches globally.



Program Highlights

- The only WABC Accredited (Level 1 - RCC)™ and ICF approved program in Asia
- Extensive use of real coaching cases in Asia
- Innovative contents based on latest research in coaching
- Over 350 graduates since 2007
- Provision of innovative e-platform to access additional resources and manage assignments

UPCOMING INTAKE

PROGRAM DATES

Please visit:
<http://tinyurl.com/zvadntr>

LOCATION

Progress-U Office, Units 6-8, 11/F.,
Hilder Centre, 2 Sung Ping Street,
Hung Hom, Kowloon, Hong Kong

INVESTMENT

Regular: HK\$ 72,000 for 2 modules
Early-Bird: HKS 64,800 for 2 modules
NOTE: Submodules M1a + M1b & M2a +
M2b are considered as one module each

DEADLINES

Early-Bird: 40 days prior to each module
Registration Close: 10 days prior to
each module

CONTACT

For further enquiries, please contact:

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The International Corporate Coaching program is available in these locations:



Hong Kong



Kuala Lumpur



Mumbai



Shanghai



Singapore

www.progressu.com