



# INTERNATIONAL CORPORATE COACHING (ICC)

Certification Program for Aspiring Coaches  
Mumbai / India

PROGRESS



 **ACSTH**  
Approved Coach Specific Training Hours  
International Coach Federation

 **CCE**  
Continuing Coach Education  
International Coach Federation





## WHY ATTEND THIS PROGRAM?

You have high standards for yourself, and you want to make sure that you get a very solid professional coach training.

This is one of the most comprehensive and demanding coach training programs in Asia. It was carefully developed to meet the standards of the Worldwide Association of Business Coaches™ (WABC™) and the International Coaching Federation (ICF).

- You want a program that is really suitable to practice coaching in Asia.
- You prefer a program that focuses on specific issues related to corporate coaching (in-house or external).
- You expect a coach certification program with a solid track record.

## WHO SHOULD ATTEND?

Executive-level professionals and consultants who wish to attend a program focused on the specific challenges associated with corporate coaching as well as deepen their current coaching expertise, or other professionals seeking to acquire new skills to become an effective coach or mentor.

The program is limited to 12 places and participants must have a good command of English.

## WHAT YOU WILL LEARN

### Module 1a: "Introduction"

- The optimal coaching mindset
- Essential coaching competencies
- Your personal strengths as a future coach, and the areas you should develop further (using the Harrison Assessment)
- Coaching models for one coaching session (GROW/ASSAPP)

### Module 1b: "Foundation"

- Professional foundations for effective coaching II
- Further coaching competencies
- Coaching processes for complete coaching assignments
- How to find your own coaching style
- Introduction to assessments and their use in coaching

### Module 2a: "Intermediate"

- Various NLP tools for coaching (SOAR, Metamodel, etc.)
- Creating a corporate coaching culture
- Coaching for performance

### Module 2b: "Proficiency"

- Coaching with intuition
- Understanding Projection in coaching
- Internal versus external coaching
- Coaching in critical situations

## SCOPE OF EACH MODULE

NOTE: Submodules M1a+M1b and M2a+M2b are considered as one module each

|   |  |  |
|---|--|--|
|  <p>2*2-Day Workshops</p>         |  <p>6 hours Peer Coaching</p> |  <p>12/13 hours Client Coaching</p>                                   |
|  <p>4 * 90 minutes Teleclasses</p> |  <p>2-Book Reviews</p>        | <p>Only for Module 2</p>  <p>4,000-word essay on Learning Journey</p> |

## FACULTY PROFILES



**Charlie Lang**

Executive Coach,  
Author and Program  
Director of the Asia  
Innovative Coaching  
Institute (AICI)

Known for his innovative approaches to leadership and coaching, Charlie is an expert in corporate culture development and executive coaching. He combines the latest findings in research with a 15-year international management and leadership portfolio.

His experience in top corporate positions enables him to work effectively with senior executives who need assistance in developing a corporate coaching culture within their own organizations.

Hundreds of executives have enhanced and extended their leadership toolbox using Charlie's coaching approach for higher Engagement.



**Ruma Biswas**

Executive Coach &  
Faculty of the Asia  
Innovative Coaching  
Institute (AICI)

With almost 2 decades of corporate leadership experience, Ruma is an experienced executive coach and facilitator with more than 1500 hours of coaching experience.

Her speciality is on providing clarity around purpose - for leaders, for teams and for coaches. She is an avid reader and a prolific writer on leadership related topics.

Ruma has managed high performing global sales teams in her corporate career and holds a bachelors degree in Mechanical Engineering (she was the only woman in her class).

Ruma has lived in India, U.K. and the United States.



**Terrance Leung**

Executive Coach & Faculty  
of the Asia Innovative  
Coaching Institute

Terrance brings over 20 years of international leadership experience with global corporations such as IBM, Oracle and Check Point Software Technologies in the North Asia region to his coaching and leadership development practice.

An internationally recognized WABC Certified Business Coach™ (CBC™) with the Worldwide Association of Business Coaches™ (WABC™), Terrance enjoys integrating his extensive business experience in the way he develops professional corporate coaches.

Terrance is also passionate about supporting charitable organizations in their leadership development.

## ABOUT THE INSTITUTIONS

### Progress-U's Asia Innovative Coaching Institute (AICI)

The AICI is the only Asia based coach certification institute that offers high-quality coach training across 5 locations in Asia. Its mission is to promote coaching excellence through research and internationally accredited coach certification programs.

AICI  
ASIA INNOVATIVE  
COACHING INSTITUTE



### Worldwide Association of Business Coaches™ (WABC™)

The Worldwide Association of Business Coaches™ (WABC™) is the leading global authority for the business coaching industry. With the highest membership standards, the most rigorous evidence based programs and a superior system of qualifications for business coaches and a world-class accreditation process for business coaching training programs—WABC has done more than any other organization to identify the tasks, qualities and skills of the business coach. WABC's activities help decision-makers around the world when they screen, hire, train and evaluate business coaches.



### International Coach Federation (ICF)

The ICF, established over 20 years ago in the US, is the worldwide largest coach credentialing body. It conducts research on the development of coaching around the world and has certified over 10,000 coaches globally.



## Program Highlights

- The only WABC Accredited (Level 1 - RCC)™ and ICF approved program in Asia
- Extensive use of real coaching cases in Asia
- Innovative contents based on latest research in coaching
- Over 350 graduates since 2007
- Provision of innovative e-platform to access additional resources and manage assignments

# UPCOMING INTAKE

## PROGRAM DATES

For upcoming program dates, visit:  
<https://tinyurl.com/jedkwab>

## LOCATION

t.b.a., Mumbai, India

## INVESTMENT

As per latest registration form

## DEADLINES

Registration Close: One week prior to each module  
Early-Bird Deadline: 40 days prior to each module

## CONTACT

For further enquiries, please contact:

## PROGRESS-U Ruma Biswas

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The International Corporate Coaching program is available in these locations:



Hong Kong



Kuala Lumpur



Mumbai



Shanghai



Singapore

[www.progressu.com](http://www.progressu.com)