



# LEADERSHIP COACHING PROGRAM

Higher Performance & Improved Retention

Retention through Coaching as a Leader



## WHO SHOULD ATTEND?

- Managers, executives, professionals or business owners who want to develop coaching skills as a leadership style to drive individual and team performance;
- Leaders who want to perfect their coaching skills to be more effective;
- Members of teams looking to improve communication skills driving collaboration and increased internal feedback to reduce friction, enhance productivity and ultimately improve performance;
- Organizations wishing to develop an internal capability to coach their employees to maximize organizational performance.

## WHY ATTEND THIS PROGRAM?

*How can a leader motivate and retain top talent?*

*What leadership styles are most effective to drive performance?*

*Why does the traditional directive leadership style seem to be sub-optimal in today's business environment?*

A coaching leadership style addresses these questions and leads to increased employee engagement, greater levels of innovation and retention of top talent. In addition it makes employees take ownership for their actions, develops problem solving skills (making them more self-reliant) and drives them to explore untapped potential.

Progress-U offers this workshop which is highly practical and interactive with a focus on how to practice leadership coaching in an Asian environment. All cases and role plays are based on real coaching situations that happened in Asia.

Participants in this Leadership Coaching course will consist of those signing up for the Leadership Coaching and the International Corporate Coaching ("ICC") Certification Program Module 1a. For Leadership Coaching participants who decide to continue their coaching journey and want to become a certified coach, it is possible to continue in the ICC Certification Program.

## BENEFITS OF ATTENDING

- A set of coaching tools to complement your leadership coaching approach
- The ability to start using coaching skills to better manage performance of your direct reports or team
- A deeper understanding of managing your direct reports' or team's daily challenges
- A better understanding of how to support your organisation's talent in their professional and career development
- Personal insights into your current behavioural tendencies and how they support or hinder your leadership coaching approach
- The programme includes the latest thinking and approaches from within the global coaching profession, but with case studies and role plays based on real coaching situations in Asia.
- The facilitators are current, active executive coaches that will share their many years of coaching experience working with senior leaders throughout the programme
- The integration of the Leadership Coaching programme within the International Corporate Coaching ("ICC") Certification Programme allows interested participants to continue to become an internationally certified coach

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***" I gained a lot of insight into coaching more effectively. The sessions were highly engaging with good flow. I will action this ASAP. "***

Senior Manager of US Fortune 500 technology firm

# FACULTY PROFILES



**Charlie Lang**

Executive Coach,  
Author and Program  
Director of the Asia  
Innovative Coaching  
Institute (AICI)

Known for his innovative approaches to leadership and coaching, Charlie is an expert in corporate culture development and executive coaching. He combines the latest findings in research with a 15-year international management and leadership portfolio.

His experience in top corporate positions enables him to work effectively with senior executives who need assistance in developing a corporate coaching culture within their own organizations.

Hundreds of executives have enhanced and extended their leadership toolbox using Charlie's coaching approach for higher Engagement.



**Christine Gao**

Executive Coach &  
Faculty of the Asia  
Innovative Coaching  
Institute

With a strong business background, Christine has provided coaching and workshops in a variety of industries, including financial services, government, nonprofit and educational institutions. Her expertise includes developing coaching skills for managers, team development and international business strategy.

Christine brings a unique perspective to her coaching because she has studied, coached and facilitated in Asia and North America.

Christine has a Master's Degree in Educational Psychology from Peking University and holds a Master of Global Affairs degree from the Munk School of Global Affairs at the University of Toronto.



**Michelle Cai**

Executive Coach &  
Faculty of the Asia  
Innovative Coaching  
Institute

Michelle developed her expertise in performance improvement and learning psychology through her Ph.D. study, her extensive consulting experience, her intellectual rigor and pragmatism, and her genuine personality into coaching to help her clients make positive changes and achieve desired effectiveness and excellence.

Michelle was born and raised in China and has studied and worked in the USA for 15 years. She is bilingual and bicultural and is able to offer unique intercultural perspectives and bring valuable insights to both Western and Chinese professionals working in a global environment.

## ABOUT PROGRESS-U

Since 2002, Progress-U has been developing leaders, sales people and professional coaches in Asia. With offices in Hong Kong, Kuala Lumpur, Mumbai, Shanghai, Singapore and Tokyo, Progress-U has become a leading regional player in developing leadership excellence.

Progress-U's core values are Care, Integrity and Professionalism and its mission is 'Caring Passionately about Your Progress'. That's our purpose, to achieve better and faster progress for anyone we are working with for their benefit and the benefit of people around them.

In 2004, we recognized the importance of getting leaders to learn the key elements of coaching, including coaching mindset, coaching skills and coaching processes. As such, Progress-U has been a pioneer in the coaching field in Asia, including leaders learning how to coach their direct reports and other talents.

Progress-U's Asia Innovative Coaching Institute is the only coaching school in Asia that holds both the international accreditation of the Worldwide Association of Business Coaches (Level 1 & 2) as well as International Coach Federation approval.

## Program Highlights

- Highly practical Leadership Coaching program
- Extensive use of real business cases in Asia
- Innovative contents based on latest research in coaching
- Several thousand participants since 2004
- Possibility to upgrade to International Coach Certification Program (both WABC accredited & ICF approved)

# UPCOMING INTAKES

## PROGRAM DATES

Please visit:  
<http://tinyurl.com/zb59u55>

## LOCATION

t.b.a., Puxi, Shanghai

## INVESTMENT

As per latest registration form

## DEADLINES

Early-Bird: 40 days prior to each module  
Registration Close: 10 days prior to  
each module

## CONTACT

For further enquiries, please contact:

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**The Leadership Coaching program is available in these locations:**



Hong Kong



Mumbai



Shanghai



Singapore

[www.progressu.com](http://www.progressu.com)